1. **Home Page**

Content is in the document ‘Home Page Content’

**USD$ -** This is where they can select their prefered currency

**Destinations (Top Right)** – This is a drop down menu, so they can select or search different locations.

**Photo Slide & Company Introduction** – Main photo slide and content containing an introduction to our company. (You can see photo options to use in the folder (Slideshow Photo Options)

**4 Step Illustrations**  This section has 4 illustrations along with a small amount of content for each. (Found in Home Page Content document). Page 13 on the PowerPoint shows how the photos can be displayed from right to left.

* The content sections that go between each illustration will only display the first paragraph of text, along with a ‘show more option’ below it. By selecting show more, it will then display the remaining text in that section. (There will also be an option to ‘Show less’)

**Destinations** – This will be a section which shows the available destinations (You can see the photos in the ‘Destinations’ folder)

**Things to do Slideshow** – This is a slideshow, featuring examples of some of the activities in our ‘Things to Do’ section. Can have the heading ‘Our Favorites’

**Footer** – This will have the basic things found in the footer (Phone, Email, Privacy policy, copyright, etc)

1. **Destination Page**

This is the main front page for each travel destination (Cayman Islands, Bermuda, Bahamas, etc)

**CAYMAN ISLANDS –** This will be the text on top of the image (Photo of Sea and Sky)

Search Activities in the Cayman Islands – This is a search Box

**About the Cayman Islands** – This section will have a description of the Cayman islands, with a ‘Learn More’ button below it. This button will send the user to the ‘About Cayman’ page. (Page 4) (This is there for the same content as the ‘About Cayman’ Page.)

**Activities Map** – This is where you can see all the available activities in that country on the map. This will take up the full width of the page

**Locations** – List of all the locations in Cayman along with the number of activities in that country.

**4 Illustrations** – The illustrations will line up at the bottom with just the headings for each (They will not have the main text). These can be selected by the user and will glow when the mouse hovers above it.

1. **Discover Cayman**

This page simply illustrates the drop down menu when the ‘Discover Cayman’ Tab is selected.

1. **All the main sub categories in the ‘Discover Cayman’ Tab**

This page illustrates the general layout for all pages within the ‘Discover Cayman’ Tab,

(on level 4. as seen on the sitemap on page 10). About Cayman, Travel Information and Getting Around

There will be a photo, along with a title, and possibly introductory writing for each subcategory (similar to how it is on <https://www.explorecayman.com/discover-cayman/about-cayman> )

There will be the slide show for the ‘Our Favorite Activities’ under these photos. Underneath that will be the 4 illustrations.

1. **History of the Cayman Islands**

This page illustrates the general layout for all end pages in the ‘About Cayman’ ‘Travel information’ and ‘Getting Around’ Tabs (As seen on level 5. on the sitemap on page 10)

1. **Tour Search Page**

This page will be the main page when the ‘Things to Do’ Tab is selected or a search is made.

**Map** – This will be a small map, that the user can select to see map view of the search results

**Your Location** – This shows the location currently chosen for the search results. There will also be the option to edit the search here

**Filters** – This is where users can use filters to refine their search (For ‘Activities’ and ‘Location’, there will be an option to make multiple selections)

**Sort By** – Price, Tour Duration, Reviews

**Tour listings** – The actual tour listing will be very similar to <https://www.adrenaline-hunter.com/en-GB/search?configure%5Blocation%5D=&configure%5BstartDate%5D=&configure%5BendDate%5D=> PLEASE DO NOT COPY THEM EXACTLY

1. **Tour Pages**

This page illustrates the general layout for all tour pages on (level 7. in the ‘Things to do’ Tab, as seen on the sitemap)

Please use the content of either ‘Horse Riding’ or ‘Dolphin Cove’ to create an example for this design.

We want this page to have a very similar structural layout and function as <https://www.adrenaline-hunter.com/en-GB/activity/south-africa/mossel-bay/shark-diving/white-shark-cage-diving-in-mossel-bay/3394>

But please find a way to make your design look different!!... Even if just slightly so. We want our tour pages to have a unique feel to them.

**IMPORTANT** - We would like you to explore smart, efficient and aesthetically pleasing ways to display information on this page, with a good use of icons.

**Highlights** – These will be bullet points highlighting the main points about the tour.

**Organized By** – This will be a small logo of the tour operator, along with a link to a page that describes the tour operator. (As seen the ‘Company Description’ folders)

**Activity Description –** This will have the main tour description, along with the open seasons, languages spoken and cancellation policy.

**Cost, Reviews, Book Now, Call Us** – This section is the summary box and will contain the main call to action buttons.

**Tours** – The top tour box shows the information that will be displayed when the tour is selected. The bottom box shows what is displayed when the tour is minimized.

**Meeting Point** – This will be a map that the clients can see the location of their tour. There will be a ‘Get Directions’ button which will take them to google maps.

**Photo Galley** – A simple, aesthetic photo gallery section

**Recommended Activities –** Slideshow of the recommended activities

1. **Book Now Pop Up**

Again, very similar to the ‘Book Now’ pop up on [www.adrenaline-hunter.com](http://www.adrenaline-hunter.com) . However, we want it slightly different and unique in design.

1. User can easily select date using a calendar view
2. User can select tour Time (You’ll notice that the word ‘Date’ is replaced with an actual date after it is selected)
3. User selects how many people
4. If there is are additional options available with the tour, an extra page will show, allowing the guests to select these.
5. Summary page – to review order before adding to cart

**Checkout Page**

A standard checkout page. This will be similar to the checkout page on [www.adrenaline-hunter.com](http://www.adrenaline-hunter.com) however different in design

**Contact Us**

A standard contact us page